

Event Fact Sheet

Braving the Dragons' Den

Duration:	90 to 180 minutes
Guest Numbers:	10 - 200
Requirements:	Sufficient space for a table plus chairs for each team. With additional space for acting
Learning Outcomes:	<ul style="list-style-type: none">✓ Delegation✓ Communication✓ Creative Thinking✓ Use of Resources✓ Teamwork

Are you a budding entrepreneur with an idea or product to sell? Dragons' Den will provide you with the support needed to get your business off the ground, but first you must sell your concept to the 'Dragons'.



This unique and adaptable event can be personalised to include your company message or generate initiatives. Teams must use their creative powers to create their product or concept before presenting their pitch to the 'Dragons'.

Teams must define their objectives and prioritise accordingly, utilising individual team skills to maximum effect. Set against tight deadlines and budget restrictions; with laptops, cameras and a range of pre-prepared templates each team must produce a convincing 'pitch', which will convince the Dragons that they are the team to invest in.

We will provide all the props, products, costumes, hats and wigs whilst the teams provide the wit and creative genius! Good communication, teamwork, decision-making, innovation and imagination are essential to produce the best pitch.