

Event Fact Sheet

Magazine Mogul

Duration:	60 to 180 minutes
Guest Numbers:	10 - 200
Requirements:	Sufficient space for a table plus chairs for each team. With additional space for acting
Learning Outcomes:	<ul style="list-style-type: none">✓ Communication✓ Creative Thinking✓ Teamwork

'Magazine Mogul' is a highly interactive and fun breakout session designed to stretch participants' minds, test communication skills and reinforce the value of good time management and teamwork.



Taking creative and artistic talents to new heights, you have the chance to take on the design, copy and photographic departments of a hot new magazine, but you haven't got a publishing deal yet.

Utilising the press pack and creative equipment provided, each team must produce headlines, shoot photographs and reinvent stories... creating a front page of epic proportions – and fast! No specialist design skills are necessary for this event, however basic IT skills are an advantage.

You have specialist access to costumes, props and a wide selection of source material, but the ideas are up to you. Now is your chance to get your creative juices flowing and use journalistic license to stretch the truth and create a front cover to be proud of.