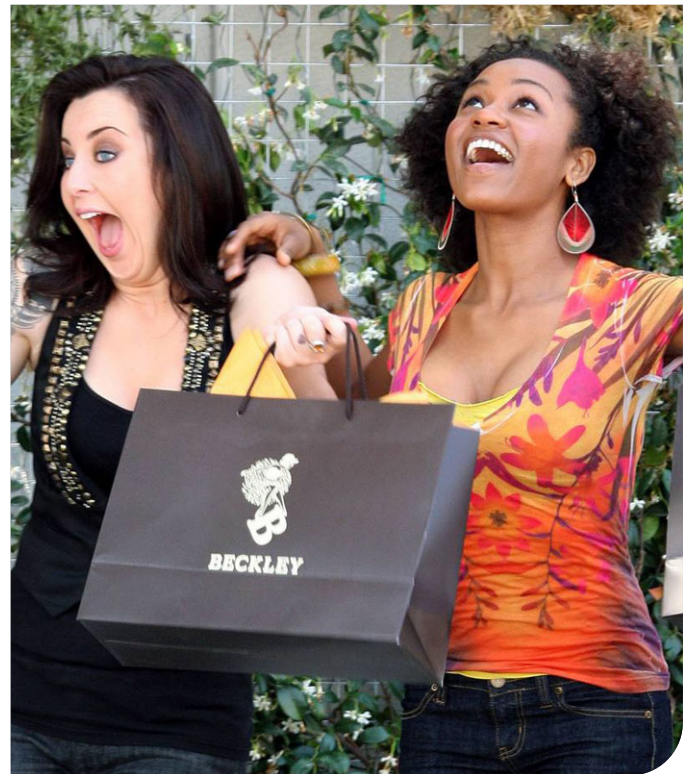


# Event Fact Sheet

## Shopping Telly Superstars

<b>Duration:</b>	120 to 240 minutes
<b>Guest Numbers:</b>	10 - 300
<b>Requirements:</b>	all guests seated theatre style
<b>Learning Outcomes:</b>	<ul style="list-style-type: none"><li>✓ Time Management</li><li>✓ Delegation</li><li>✓ Creative Thinking</li><li>✓ Communication</li><li>✓ Teamwork</li></ul>

So you think you could sell ice to an Eskimo do you? Well, prove it, in this fast paced action packed battle to become the ultimate TV salesperson.



With the increasing popularity of digital television and the convenience of home shopping, the cutthroat world of sales has come to the small screen. Our gadgets, cutting edge fashions and the next big fad to hit the streets. Shopping channels and 'infomercials' have become the main vehicle for pushing the least necessary and most unwanted products onto the market...but they sell!

present a pilot sales programme, showcasing a range of products in a shopping channel/advertising style. Having chosen a range of 'must have' products, accordingly using only the available resources. All the props, products, costumes, hats and wigs will be supplied whilst the teams provide the wit, creative genius, programme format and glamour. Good communication, teamwork, decision-making, innovation, humour and imagination are essential to produce the best pilot programme.